



Touchmark has been serving the needs of adults 55-plus and their families for more than 30 years. Established November 10, 1980, the privately held company was founded by Werner G. Nistler, Jr., who continues to serve as chief executive officer.

Touchmark's mission

To enrich people's lives.

Touchmark's vision

We aspire to be the premier provider of fulfilling lifestyle options for adults over 55 while supporting employees' personal and professional growth, offering investors a solid return, and enhancing the communities in which we live.

Touchmark's values

- Teamwork
- Service
- Integrity
- Compassion
- Excellence

What's in a name?

People often ask about the history of Touchmark's name. Steve Nistler, Werner's brother and vice president of Business Development for Touchmark, came up with the company name, which is derived from the practice of artisans putting their "mark" on work they created.

Business focus and locations

Touchmark develops, owns, and operates retirement communities in eight states and one Canadian province.

Full Life™ program

One of the ways in which Touchmark supports residents' enjoyment of life is Touchmark's international award-winning Full Life Wellness & Life Enrichment Program™, which focuses on the strengths, needs, and interests of each resident. The program's premise holds that opportunities for enhanced wellness and new interests are not limited to the first 50 years of life but are a continuum of opportunity over one's life span.

Touchmark Development & Construction Company

Future sites are built under the direction of this company, which is a Touchmark subsidiary.

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TOUCHMARK *Central Office*

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503-646-5186 • Touchmark.com

Locations

Alberta

Edmonton

Idaho

Meridian (Boise suburb)

Montana

Helena

North Dakota

Bismarck

Fargo

Oklahoma

Edmond

Oregon

Beaverton (Central Office)

Bend

Portland (in development)

South Dakota

Sioux Falls

Washington

Spokane

Vancouver

Wisconsin

Appleton

Lifestyle options

Services and lifestyle options include:

- Health & Fitness Clubs
- Single-family Homes
- Apartments
- Independent Living
- Assisted Living
- Early Memory Care
- Memory Care
- Home Care
- Home Health
- Nursing & Rehabilitation

Currently operating

- Communities—11
- Health and Fitness clubs—3
- Home Care affiliates—4
- Home Health agencies—3

Residents/Members/Clients

- More than 2,330 people live in Touchmark communities.
- Open to the public, Touchmark's health and fitness clubs serve more than 1,340 members.
- Touchmark home care and home health agencies care for approximately 1,000 people over the course of a year.

Personnel

More than 1,640 employees work throughout Touchmark.

Touchmark Foundation

Launched in 2002, this not-for-profit public charity was formed to improve the lives of seniors. Currently, the foundation is focusing on two priorities:

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- Increasing and retaining the number of nurses to care for the rapidly increasing senior population.
- Providing programs to improve the physical, social, spiritual, and intellectual lives of seniors.

The foundation's mission is "To enhance the well-being of seniors."

CEO background

One of 10 children, Werner was raised on a farm near Beach, North Dakota. His career began with accounting degrees from the University of North Dakota and Arizona State University, followed by a two-year Army tour operating officers' clubs. After a few years as a certified public accountant with a Big 8 accounting firm, he gained industry experience as the treasurer of a retirement and nursing center company before forming Touchmark.

"Through Touchmark, I want to improve people's quality of life, offer an active living environment, and provide life enrichment opportunities that enable this period to be their happiest," says CEO Werner G. Nistler, Jr.

Recognition

Touchmark's vision—and work—have been recognized by others.

- Touchmark's **Fall Reduction and Awareness Program** was one of 10 national programs identified in 2007 by the Falls-Free Coalition for creative programs and practices in home assessment and modification that can reduce home hazards. Touchmark's program was the only one selected in any state where Touchmark is located. The essence of the program is the partnership created with community residents to enhance balance and mobility, support independence, and thus reduce the risk of falls.
- The Health Promotion Institute—a part of the National Council on Aging—in 2008 presented Touchmark with a **Best Practice Award for Let Your Spirit Soar**, a component of Touchmark's Life Enrichment/Wellness program. Touchmark was one of three organizations selected from more than 100 nominations throughout the United States. Let Your Spirit Soar is designed to showcase the strengths, talents, and skills of Touchmark residents and staff in the area of lifelong learning and creativity. Several elements make it unique and innovative. In addition to the resident and staff recognition, the program supports the Touchmark Foundation, builds relationships with individuals and institutions from the broader community, and communicates the vibrancy of today's older adults.
- Touchmark was one of five companies selected in 2010 to receive the prestigious **Innovator Award** from the International Council on Active Aging (ICAA). Touchmark received the distinction for its *20in10 ... 20 Tips to Wellness You Can Do in 10 Minutes*[™] program, which was launched at the end of 2009.
- In 2011, Touchmark won the **Gold Award for The {Full} Life**[™] brochure at the ICAA annual conference. ICAA launched a Changing the Way We Age[®] Campaign as part of its efforts to change perceptions of aging and overturn ageist stereotypes. This was the first year it presented Rebranding Aging awards that

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recognize a “positive, realistic view of aging.” Touchmark’s brochure highlights seven individuals’ stories, which convey sentiments such as joyful, flavorful, mindful, and thankful.

- **Touchmark at Meadow Lake Village** is the only development in the Treasure Valley to receive these awards:
 - **The Gold Nugget Award for Best Retirement Community**, presented by the Pacific Coast Builders Conference. The Gold Nuggets award program is the oldest and largest program of its kind, honoring creative achievements in architectural design and land-use planning.
 - **Gold Achievement Award** from the National Association of Home Builders for **Active Adult Clubhouses—Large**. This award recognized the Grand Lodge, which features rich wood beams, natural colors reflecting the outdoors, expansive windows, and a wide array of amenities, such as restaurant-style dining, a fitness center, ballroom, and computer lab.
- **Touchmark at Mt. Bachelor Village** has received two National Association of Home Builders (NAHB) awards as well as one of the first Oregon Senior Leadership Awards and an Oregon Senior Leadership Award:
 - In 2009, Touchmark at Mt. Bachelor Village’s Cliff Lodge and Terrace Lodge were named **Best Independent Living Community** and received a gold award (the highest given) at the Best of 50+ Housing Awards. Jurors stated, *“This is not only a beautiful example of regional architecture but a great community ... All aspects of the project are of high quality and finish with units maximizing views and common areas maximizing function.”*
 - In 2005, the community received the **platinum award**—the highest recognition—in “for-sale condominiums.” Jurors’ comments were: *“The jury would like to live here! Fantastic contrast of heavy timber framing and extensive use of glass and metal. The use of stone and wood ties the building to its sloping site. The meandering stream further enhances the site. This project proves that high density development can be done with sensitivity and environmental compatibility.”*
 - In 2009, Touchmark at Mt. Bachelor Village received one of the first annual **Senior Leadership Awards** by the **Oregon Governor’s Council on Physical Fitness and Sports**. The award is based on exemplary leadership and achievement in senior programming and enrichment.
- **Touchmark at All Saints** is a 2002 recipient of a **Gold Achievement Award** for renovation from the National Association of Home Builders Seniors Housing Council.

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