

NEWS RELEASE



Touchmark

FOR IMMEDIATE RELEASE

July 10, 2007

For further information:
Lexi Orazio
503-646-5186

TOUCHMARK DEVELOPMENT AND CONSTRUCTION APPOINTMENT ANNOUNCED

BEAVERTON, Ore.—Tucker Fife has been appointed controller of Touchmark Development and Construction Company, a subsidiary of Touchmark. In this role, he will have primary responsibility for overseeing construction cost accounting as well as developing and managing project construction budgets.

Prior to joining Touchmark, Fife worked as an Accounting manager at Platt Electric Supply, located in Beaverton, Oregon.

Fife holds a Bachelor of Arts in Business Administration from Southern Oregon University.

Touchmark was established in 1980 and is a leader in planning, building and operating communities for those ages 55-plus. Located in eight states and a Canadian province, Touchmark communities provide a broad range of homes and lifestyle options. Touchmark Health & Fitness clubs are open to the public and serve people ages 40-plus.

- 30 -