

PROFILE

Touchmark
FOUNDATION



Bret Cope

Vice President, Marketing, Touchmark
Director and President, Touchmark Foundation

In these roles, Bret oversees Touchmark's marketing functions as well as participates on new development projects. As director and president of the Touchmark Foundation, Bret is responsible for working with the board to promote the foundation's work.

Prior to joining Touchmark, he served as Vice President of Marketing and Development of Concero, a Web services

technology company he helped found that provides employee benefit insurance products and on-line administration to businesses nationwide. He also founded and led a brand marketing company, Spectrum Development Group.

Bret's professional experience also includes serving as Director of Global Retail Development for NIKE, Inc. and as Vice President of Development at Borders Books and Music. Additionally, he has developed commercial real estate projects throughout the United States.

Bret holds a bachelor's degree in marketing and finance from the University of Denver.

Bret and his wife have five children, and the family has been raising guide dogs for many years. Bret has coached youth sports for 15 years and also enjoys the outdoors.