



Jeffrey Bair

Director, Touchmark
Executive Director, Waterford on South Hill

As a Director of Touchmark, Jeff works with other leaders to guide the company's development and overall management. In his role as Executive Director of Waterford on South Hill, Jeff oversees all aspects of the full-service retirement community, including single-level and condo-style homes, Independent and Assisted Living, Memory Care, and Nursing and Rehabilitation services.

He was appointed to this position in April 2000, moving from the role of Administrator at Crestview, a Nursing & Rehabilitation Center in Portland, Oregon.

Jeff first started working at Crestview in 1993 as a specialist in Speech-Language Services, launching an in-house program for this specialty. He completed an administrator-in-training program and assumed the role of Administrator in 1996.

Prior to working at Crestview, Jeff served as a Speech-Language Pathologist for Legacy Health System in Portland, Oregon; St. Jude Rehabilitation Hospital in Fullerton, California; and Salem Hospital in Salem, Oregon.

Jeff holds a master's degree and Bachelor of Arts in Communication Disorders. Additionally, he has completed coursework in accounting.

Jeff is married and has three daughters. Family life is his highest commitment when not at work. He volunteers at his church and as a soccer coach for his youngest daughter. He and his wife, Kelley, share interests in home remodeling, gardening, reading, and exercising.

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Waterford on South Hill

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