



Bill Belanger

Senior Vice President, Midwestern, Southern, and Canadian Regional Director

As Senior Vice President, Bill is responsible for overseeing the operations of six Touchmark communities located in the Midwest, South, and Canada.

Bill has been operating senior housing communities since 1989. His experience includes all services, such as independent, assisted living, memory care, and skilled nursing. Bill also has been involved in the development

(design and construction) of communities, and acquisitions. Bill's operations expertise includes food service, housekeeping, maintenance, transportation, life enrichment, health care, sales, and marketing.

Before joining Touchmark in 2003, Bill worked as the Director of Corporate Services for the Goodman Group in Chaska, Minnesota. His responsibilities included developing group purchasing programs and national accounts with select vendors, overseeing the preopening operations of new senior housing projects, and serving as a Regional Operations Director for senior housing communities.

Bill Started his career in senior housing at the upscale retirement community Edina Park Plaza in Edina, Minnesota where he served as the Executive Director for 10 years. Prior to joining this industry, Bill had broad experience in the hospitality industry. He started in an entry-level position in a hotel when he was 18 and quickly worked his way up to become General Manager Of the Embassy Suites Hotel in Downtown Minneapolis. Bill spent seven years opening and operating hotels for Embassy Suites before moving to Marriott corporation in the same capacity, where he worked two years.

In his spare time, Bill spends time with his three sons and enjoys outdoor sports, including riding trails on his ATV and snow mobiles during the winter as well as playing golf, biking, fishing, and walking during the summer. Bill and his sons also escape to the family cabin in northern Wisconsin whenever they get a chance.

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